



Sponsorship Opportunities

May 23, 2019

The Malibu Foundation for Environmental Education

Established in 1991, The Malibu Foundation for Environmental Education is a Los Angeles based, 501(c)3 non-profit organization dedicated to a sustainable and healthy planet for all life by educating and motivating people into action.

MEETING COMMUNITY NEEDS

Our children hear about and experience many of the bad things about living in Los Angeles...crime, poverty, earthquakes, the high cost of living, lack of jobs and deterioration of the environment. They are also aware of urban runoff, marine debris, beach litter, plastic, oil, grease and other sources of pollution. This constant stream of negative information both frightens and overwhelms children. Our program goes directly to schools and addresses these concerns and the need for recycling and litter reduction by focusing on how these issues impact the health of the Los Angeles area marine environment, and empowering the children.



KIDS OCEAN DAY

KIDS OCEAN DAY is a project of The Malibu Foundation for Environmental Education that specializes in school outreach and coastal quality issues. More than 735,000 school children worldwide have participated in the KIDS OCEAN DAY Program over the last 25 years.

This comprehensive environmental education program consists of: school assemblies, lesson plans, beach clean-ups and an aerial art project. It is designed to motivate teachers and K – 12 children to care about the beaches and ocean. It demonstrates how the beaches and ocean get dirty and provides “hands-on” opportunities to make a difference by recycling, reducing litter and cleaning up the neighborhoods and beaches.

The annual KIDS OCEAN DAY connects kids to the beaches and ocean and contributes to their appreciation of our shared resources. This experience actually gets childrens’ feet and hands in the sand. One of the basic concepts of Environmental Education is to get children outside and in touch with nature.



KIDS OCEAN DAY 2018

5,000 kids, teachers and volunteers spent the morning cleaning the beach, sorting through trash, and forming a giant aerial art wave to celebrate the 25th Anniversary of KIDS OCEAN DAY at Dockweiler State Beach with the year's theme, "Kids Making Waves for a Plastic-Free Ocean."



In the News

PRESS-TELEGRAM

DAILY BREEZE

Los Angeles Daily News



Sponsorship Levels

Benefits of Sponsorship	Whale \$10,000	Shark \$5,000	Dolphin \$2,500	Fish \$1,000	Minnow \$500
Opportunity to speak with staff and volunteers at the beach clean-up					
Inclusion in press materials distributed to all local media outlets					
Logo included on 500 volunteer t-shirts					
Recognition at KIDS OCEAN DAY annual event					
Attend KIDS OCEAN DAY with a team of volunteers to experience the clean up first-hand					
Listing on KIDS OCEAN DAY website					
Recognition in e-blasts distributed to 2,000+ volunteers and teachers					
Social media exposure on Facebook, Twitter and Instagram	10x	5x	3x	2x	1x
Students sent to the beach thanks to your sponsorship	250	100	50	25	10



Will you COME TOGETHER with us
to empower future generations to save the ocean?

More info on sponsorships:

Lena Kelly

lena@lenakelly.co

www.kidsoceanday.org

