

## DESCRIPTION OF KIDS OCEAN DAY BEACH CLEAN-UP

This event has expanded along the length of the California coast, from Humboldt County to San Francisco and south to Huntington Beach and San Diego, through support of the Coastal Commission's Whale Tail License Plate Fund.

The program emphasizes that clean beaches and oceans start with clean neighborhoods.

Students are motivated to develop academic skills when they are part of something that is RELEVANT and INTERACTIVE with "HANDS-ON" REAL WORLD EXPERIENCE.

The program provides a framework to refresh a desire to learn and raise overall achievement.

Since 1991 the Kids Ocean Day Program has been seen globally almost 5,000 times to over 750,000 school children in California, Hong Kong, Florida, Mexico, Jordan and Costa Rica. Over 166,000 children from the program have participated in over 100 Kids Ocean Day beach events.

Each year that the children participate, their action, art and voice spread the message about a clean ocean far beyond the classroom. It is this experience that connects kids to the beaches and ocean and contributes to their appreciation of our shared resources.

The field trip brings classroom lessons and the school assembly to life. It fosters a sense of personal responsibility, it is a fun event that kids share together and remember, and it helps reinforce in a direct way the environmental ethic that is at the heart of the goals for the Los Angeles Stormwater school outreach effort.

Being part of the aerial art design on the day of the event gives the students an opportunity to be artists and to be part of something larger than themselves. It is a way for them to express their concerns to the world.

Yes, those are 1000's of KIDS forming the images in the sand.

