

DESCRIPTION OF ASSEMBLY PROGRAM

This comprehensive environmental education program is designed to motivate children to care about the beaches, oceans and neighborhoods. The program utilizes a classic teaching model that is a very simple and direct way to educate and motivate children to get involved.

1. Showing something that is loved. (Beaches, oceans, animals, clean water.)
2. Giving reasons for loving it. (Source of air, food, and recreation.)
3. Showing damage being done to it. (Entangled animals, dirty neighborhoods and beaches)
4. Showing how it is being damaged. (People littering neighborhoods and showing storm drain connection.)
5. Giving people something to do about it. (Reduce litter, recycle, do a beach clean-up or do a neighborhood clean-up.)
6. Participate in our annual Kids Ocean Day Beach Clean-Up and Aerial Art Project.

We are speaking to two very primal needs:

- 1) To be near the ocean.
- 2) To take care of animals.

Our program is standards based. The curriculum from the Coastal Commission is aligned with California standards and the Malibu Foundation has developed a Matrix that shows K-5 teachers where the slides introduce standards.

This incredibly complicated phenomenon of pollution and sustainability is presented in a format easily understood by children.

We swim in the ocean. We sail on the ocean. We fish in the ocean. We walk our dogs beside the ocean. The sea pulls more and more of us to live by the ocean.

Two-thirds of the world's population lives within 50 miles of the ocean. Thirteen of the sixteen biggest cities are located at the ocean. Half the new homes in the USA are built near the ocean.

Inexplicably and unfortunately we pelt it with plastic.

The Foundation's Assembly Program incorporates one of the most important issues of our community: Stormwater Run-Off and the effect on water quality and marine life. This issue is a central one to the storm drain-stenciling program that The City of Los Angeles and Heal the Bay has developed.

This photo says what the program is really about. To bring awareness to children about the impact of litter on the streets.



“Just because you cannot see it, doesn’t mean it is not there.”

The 45 minute assembly is an entertaining and interactive slide presentation of happy fish and animals in clean water and then shows them tangled in the plastic, nets and debris. The slides show how the beaches and oceans get dirty by highlighting the storm drain connection between the urban environment and the beaches and oceans. It illustrates how everyday behavior causes stormwater pollution. It presents how pollution impacts coastal quality and local marine life and promotes alternative behaviors that can reduce pollution. The assembly builds on classroom lessons and inspires kids to care and motivates them to act.

This assembly also utilizes **READING** and **LITERACY** techniques:

- Repetition.
- New Vocabulary.
- Definition and Repeat.
- Review Main Idea.
- Cause and Effect.
- Audience Participation.